

Juan David Espana

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Languages: English, French, and Spanish.

As a storyteller, writer, and editor, I communicate ideas and concepts clearly, creatively, and effectively. With a BA in creative writing and minors in professional writing and history, I have produced a diverse range of content, including short stories, plays, marketing materials, academic texts, and podcasts. My experience demonstrates my ability to craft content that engages audiences, whether for entertainment or to inspire action. I also bring an understanding of interactive storytelling using software like Twine and Ren'Py, gained through participation in competitive game jams. Additionally, my strong editing skills allow me to refine content, adjusting tone, ensuring cohesion, and maximizing impact.

Work Experience

Social Media Associate: Burger Bar – Montreal, QC (July 2025 to Present)

- Plan, schedule, and publish posts and stories intended to increase interaction for the restaurant's Instagram.
- Assist in managing the restaurant's WordPress-designed website

Highlight: I am helping to develop a refreshed and refined online identity for the restaurant.

Associate Editor: LUCC – Montreal, QC (February 2024 to March 2024)

- Copyedited and proofread literary criticism essays for the 2024 edition of the LUCC Academic Journal.
- Negotiated and communicated effectively with writers about edits and deadlines.

Highlight: Edited three essays compiled on *Convergences: Literature Crossing Disciplines*, published by the Literature Undergraduates' Colloquium at Concordia (LUCC) and showcased during the 10th annual LUCC conference.

Writing for the Web Intern: Concordia University – Montreal, QC (April 2022 to August 2023)

- Optimized, fact-checked, and followed style guides for content such as biographies, reflections, and reports.
- Coordinated and communicated content instructions to grant holders.

Highlight: Edited bios and spotlight articles written by grant holders for the Concordia University website (see link below).

Script Writer: Mythical Legends – Montreal, QC (April 2023)

- Conceptualized, researched, wrote and edited scripts, produced, cast, and post-production edited podcast episodes about Latin American folklore to general audiences.

Highlight: Uploaded the first two episodes of "Mythical Legends" fully available on Spotify (see link below).

Education

Bachelor's Degree with Distinction in Creative Writing

Concordia University – Montreal, QC (September 2020 to May 2024)

Minor in Professional Writing / Minor in History

Concordia University – Montreal, QC (September 2020 to May 2024)

Memberships & Associations

Editors Canada: (June 2025 to Present)

Links to Website and Selected Work

- [Website](#)
- [Concordia University Website - Experiential Learning Grant](#)
- [Mythical Legends](#)